



## **Sponsorship Program – FAQ's**

### ***How many teams can I sponsor?***

Sponsors may elect to support as many teams as they choose. The goal of SLL is to have 100% coverage for all teams in the league. The following is a multiple-team sponsorship fee schedule:

No. of Teams	Sponsorship Fee
1	\$295.00
2	\$500.00
3	\$650.00
4	\$750.00

### ***Can I request to sponsor a specific team?***

**YES. SLL will make every effort to accommodate all requests (provided the application is received prior to the due date). Should there be any conflicts to multiple requests you will be contacted by someone from the league**

### ***When will I know which team has been assigned to me?***

There are two events that need to take place prior to Sponsorship assignments:

- Mandatory Tryouts and the Drafts need to be completed. This will give SLL the team rosters to match any requests made by the Sponsors. For example, Sponsors may request to be assigned a team where a family member is playing on.
- Sponsorship completed enrollment forms and contributions need to be in **before January 1<sup>st</sup>, 2012.**

Teams will be assigned Sponsors in the middle of March.

### ***What can I expect in return for my Sponsorship contribution?***

In an effort to provide more value to the Sponsors, this year the Sponsors will receive the following benefits:

- Advertising on the back of each player's shirt.
- Sponsorship Page on our website at [www.shrewsburylittleleague.com](http://www.shrewsburylittleleague.com)
- Incentive for sponsoring multiple teams.
- Recognition Plaques with Team Photos to be delivered as soon as available. SLL's objective is to deliver these shortly after the Team Photos are taken.
- Recognition in local and regional media, via SLL's Press Releases.
- Sponsorships are fully tax deductible.

### ***Who do I contact, if I have questions?***

Joe Buduo  
Shrewsbury Little League  
President  
[jbuduo@townisp.com](mailto:jbuduo@townisp.com)

or  
Steve Messineo  
Shrewsbury Little League  
Sponsorship Director  
[smessineo@allaccessfa.com](mailto:smessineo@allaccessfa.com)

Or you can visit our website at [www.shrewsburylittleleague.com](http://www.shrewsburylittleleague.com) to download additional forms or get more information.



## Enrollment Form

(Please fill out one Enrollment form per team and send in together with your payment)

### **Sponsor Information (PLEASE PRINT):**

<b>Sponsor Name:</b>	
<b>Address</b> (street, city/town, zip):	
<b>Business Phone:</b>	
<b>Business E-mail</b>	
<b>Business Web site</b>	
<b>Contact Name:</b>	
<b>Contact E-Mail &amp; Phone:</b>	

If you are interested in sponsoring a specific player's team, please provide the player's name/ age / division (Majors, Little League Prep, Minors, Farm, Instructional, T-Ball and Softball)

<b>Player Name:</b>	
<b>Age:</b>	
<b>League/Division:</b>	

### **Sponsor Membership:**

Please do not forget to send your contribution for the total amount of the line items initialed.

Make checks payable to: Shrewsbury Little League.

No. of Teams	Sponsorship Fee	Initials
1	\$295.00	
2	\$500.00	
3	\$650.00	
4	\$750.00	

### **Shirt Information (PLEASE PRINT IN CAPITAL LETTERS):**

Please provide us with the **exact text** to be printed on the back of the shirts:

**(Maximum # characters/line = 18 <this includes spaces>). Longer text drops to next line.**

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
<b>Line #1</b>																		
<b>Line #2</b>																		

### **Website Information:**

Please provide us with the information you would like to have on our website. If you have logos or other information already in electronic form, please provide us with a diskette or email the information to [info@shrewsburylittleleague.com](mailto:info@shrewsburylittleleague.com). Please identify the email with "Website Info" as the subject.

### **Mail Completed Form & Payment to:**

**Shrewsbury Little League, PO Box 197 MO, Shrewsbury, MA 01545**